

# Cleveland Kitchen

For 35 years, Cleveland Development Advisors (CDA) has been committed to creating jobs and improving neighborhoods throughout the city. CDA investments have helped to fuel Cleveland's revitalization and collaborates with its strong network of public and private partners to structure the financing for these catalytic projects.



Cleveland Kitchen, a leader in fermented foods, is consolidating and expanding its production facility in the Central Kitchen Food Hub, a food incubator and accelerator on Carnegie Avenue in the Midtown neighborhood. The company was founded as Cleveland Kraut in 2014 by brothers Mac and Drew Anderson and their brother-in-law, Luke Visnic, all from Shaker Heights. Cleveland Kitchen focuses on creating fresh, flavorful fermented foods, including sauerkraut, kimchi, salad dressings, pickles and pickled red onions, distributed to more than 20,000 stores nationwide. Cleveland Kitchen believes that its most recent product addition – pickles – is its biggest opportunity for growth and profitability. CDA provided \$10 million in federal New Market Tax Credits to offset the costs associated with relocating equipment, expanding production lines and insulating 30,000 sq. ft. of space to use as cold storage. This expansion is creating 80 new permanent jobs and retaining 58 positions in Cleveland.

## IMPACT

**Significant Job Creation and Community Empowerment:** The project will generate over 80 new, well-paying FTE jobs with benefits and retain 45-58 more. Many roles will be accessible to residents in a severely distressed area with high unemployment and poverty.

**Major Economic Investment and Business Growth:** The expansion is fueled by a \$10 million New Markets Tax Credit (NMTC) allocation. Enabling Cleveland Kitchen, a rapidly growing company to significantly increase production capacity, reduce operational costs, and support projected multi-million dollar payroll and revenue growth.

**Supports Strategic Revitalization & Local Industry:** This project invests in Cleveland's historically underserved Midtown, aiming to stimulate economic activity. It strengthens the local food manufacturing sector by expanding within the Cleveland Central Kitchen incubator

## PROJECT DETAILS

Status	Completed
Location	7501 Carnegie Ave., Cleveland
Neighborhood	Midtown
Project Type	Business Expansion
Program	Expanding production facility; insulating 30,000 sq. ft. of space for cold storage
Sponsor	Cleveland Kitchen
Total Project Cost	\$10 Million
CDA Investment	\$10 Million Federal NMTC Allocation
Community Demographics	Poverty Rate: 38.8% Median Income: 41% Unemployment Rate: 18.7%